



Ruah  
Technologies and Solutions



16+  
Industries

3  
Locations

1  
International  
Patent Pending

# Design.Develop.Disrupt

Your Technology Partners Are Here



# Founder's Statement

Started in 2015 with a passionate Idea to help our customers enjoy quality UI/UX design and cutting edge Web/mobile solutions, Ruah Tech was born with a dream to disrupt the good ideas with great ones.

This commitment to give a wholistic technology solution and exceed customer satisfaction has enabled us to grow from a handful to more than 800% growth in just 3+ years.

Now in 2019, we are at another milestone, where we have become **Ruah Group** under which, we have **Ruah Design Studio** taking care of all the Design, Graphics and UI/UX, **Ruah Virtual Labs** pioneering into Augmented and Virtual Reality, **Ruah Mobile Apps** that develops patented and award winning ideas into reality and **Ruah Digital Marketing** which delivers services with quantifiable Return on Investment (ROI) built around customer's goals and strategic vision.

We invite you to partner with us and let us transform our world with the power of Technology.



Giftson Selladurai



Samson Selladurai



## HOW ARE WE DIFFERENT?

We are tech crazy, people centric, market disruptive enthusiasts who are bent on making the world a better place by constantly pushing ourselves.

We strive to add value to our clients by focussing on doing more than just building digital solutions that meet their immediate needs. Instead, we use our expertise in technological advancements to provide solutions that propel businesses to the top of their industries.



## OUR VISION

Our Vision is to become the world's leading technology giant by **changing the way** how businesses share, speak and socialize online.



## OUR PHILOSOPHY

We don't claim to hold the mystery to our universe neither do we claim to take you to the moon (well, we might actually), but with us you can expect one thing – **100% commitment**.

We are committed to:

- Journeying with you (We are in for the long haul).
- Be transparent (That Integrity thing, we care about it a lot).
- Watch you succeed (The 'why' behind our existence).



# OUR SERVICES

## UI/UX Design

Design creates stories, and stories create memorable experiences, and great experiences have this innate ability to change the way in which we view our world.

Ruah Tech is a premier web/mobile application, design and development company in Australia specialising in developing user-centred UI design.

*"We adopt a thorough and structured approach right from the blueprints to wireframes to prototypes and design page mockups."*

Our dynamic team of professionals consist of expert UX/UI designers who are specialists in creating functional, visually impressive and user-friendly designs.



User Interface Design



Interaction Design



Information Architecture



Visual Design

The page includes sections for 'YOUR ADVANTAGES' (Stunning website to grow your business, Most affordable monthly payments, Key functionalities), 'OUR PROCESS' (3 steps: Pick your plan, Build & launch, Unlimited changes), 'PLANS & PRICING' (Basic \$299/month, Pro \$499/month, Deluxe \$799/month), 'FEATURES IN DETAILS' (Up to 10 static pages, Simple galleries, Content slider, 18 months agreement, Mobile friendly, Secure hosting), and a call-to-action 'DOUBLE YOUR ROI WITH NO UPFRONT COSTS !!!'.

Key features listed in the 'FEATURES IN DETAILS' section:

- UP TO 10 STATIC PAGES
- SIMPLE GALLERIES
- CONTENT SLIDER
- 18 MONTHS AGREEMENT
- MOBILE FRIENDLY
- SECURE HOSTING

Call-to-action buttons: SCHEDULE CONSULTATION, SCHEDULE 30 MINS FREE CONSULTATION, SCHEDULE 15 MINS FREE CONSULTATION.

# OUR SERVICES

## Web/Mobile Applications

At Ruah Tech, we are focused on developing websites and web apps that create a stunning first impression, retain attention, and increase conversion rate. We help you build websites that trump competition and take you to the heights of success.

As a cutting-edge mobile application development company in Australia, Ruah Tech has extensive experience in creating digitally transformative, high-performance and feature-packed mobile applications of all major platforms including Android & iOS.



iOS



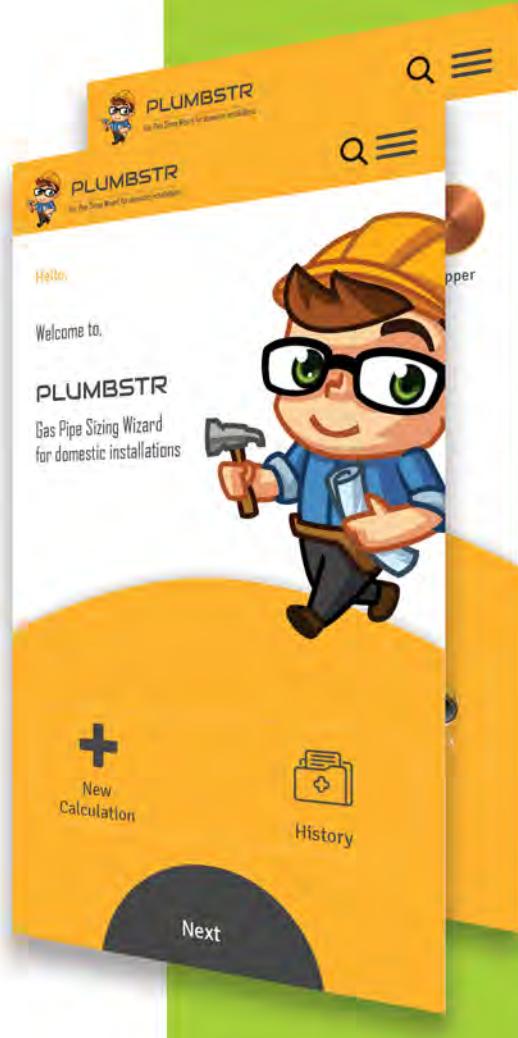
Android



Hybrid Apps



E-Commerce



## OUR SERVICES

### Digital Marketing

Digitally reaching your potential buyers precisely at the time they need you.

Precisely - yes, that's digital marketing in action!

Our digital marketing campaigns push our editorial and brand strategies to the extreme. Today, marketing is fast-paced and fierce and this is where our expertise comes into place.

High conversion landing pages, E-mail marketing, SEO, Google Ads, Bing Ads, Affiliate marketing, AdRoll, Facebook PPC or Instagram ads – they all work together brilliantly to bring you sales, grow your brand or increase engagement with your customers.



Pay Per Click campaigns



Social Media Engagements



Content Marketing



SEO

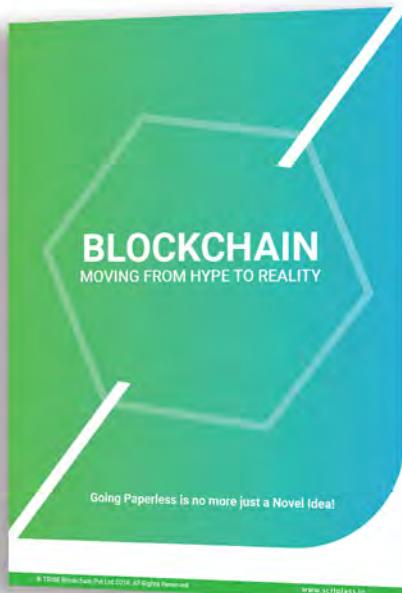
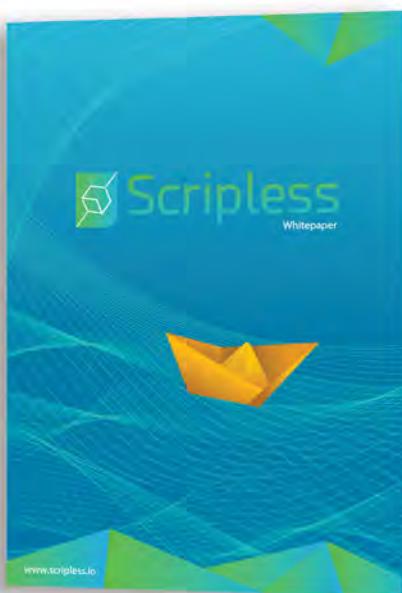


# OUR SERVICES

## Blockchain Solutions

The chief characteristics of the digital world that makes it so powerful – the ability to copy, send, replicate, modify or destroy digital files – is also one of its greatest weaknesses.

Blockchain offers the most promising way forward to address these issues by providing a technology that essentially gives any digital file an unique ‘fingerprint’. This is a tamper-evident and shared digital ledger that records transactions in a public or private peer-to-peer network.



## WHAT WE OFFER



Blockchain  
Research



Blockchain  
Products



Blockchain  
Consulting



## **Augmented Reality / Virtual Reality (AR/VR)**

Turn your mind into reality and capture the world in another dimension.

AR/VR has endless implications in the health, gaming, construction, education and many more sectors, which will dynamically shift the way we live.

We work with Apple ARKit, Unity and Vuforia software to give you the perfect experience.

Before we punch a single code, touch a pixel or run an algorithm, we pause, step back and analyze our customers from a macro perspective and growth point of view.

**Yes, this is who we are.**

## THE STORY BEHIND OUR LOGO



When handwritten messages carried in horsebacks was the norm, this technology took communication to a whole new level. The outer circle of Dots and Lines represents one of the ancient forms of communication namely **Morse Code**. Each alphabet is characterised by either a Dot or a Line or both. They translate to each letter R-U-A-H.

Transforming you from the old to the new, is our meaning for the Inner circle lines that represents the symbol of **Wi-Fi**, one of the latest and fastest forms of communication. This has taken the world to a new Industrial era.

At Ruah Tech, we aim to do the same with technology - take you out from the old and walk you in with the new!

# BRANDS THAT TRUST US



Preventive Health Care



B O D E R O

Lenovo



LEAD TALKS  
LIVE YOUR MANDATE



COMPARE & HIRE  
Australia



Revelation Movement  
Vishal Mangalwadi



# BRANDS THAT TRUST US



# PORTFOLIO

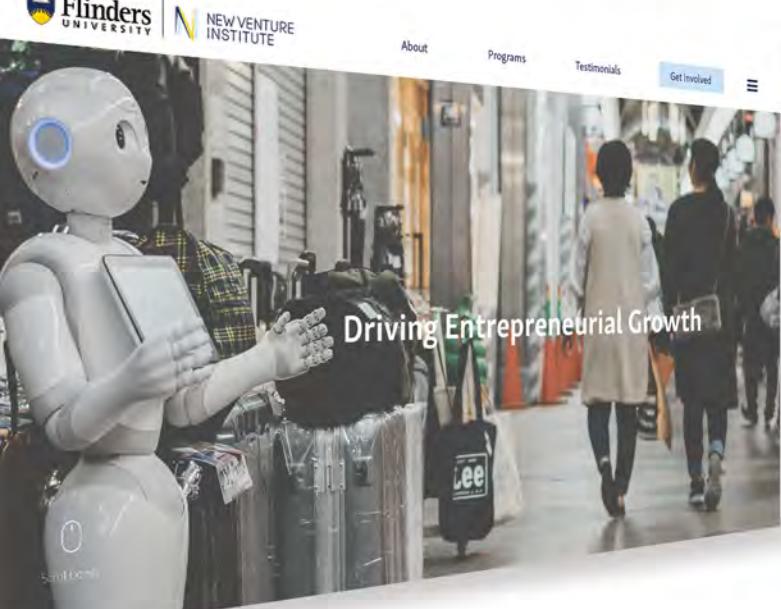
## Soul Tribe Europa

Soul Tribe Europa is an unique community for women who want to have it all in their lives. This is a space where women are given the tools and mentorship to create a life that truly satisfies, fulfills and inspires them.

Ruah Tech built a global portal for Soul Tribe Europa to onboard new members and a robust application that actively promotes the training courses, boost businesses and gain online sales increase.



## New Venture Institute (NVI) -Flinders University



The New Venture Institute is an Entrepreneurship institute of Flinders University. Their mission being to reinvent the way the University creates impact. They do this by building the capacities of individuals, businesses, educators and researchers so that they thrive in uncertainty.

Ruah Tech did a fresh UI/UX design and developed their entire website.

# PORTFOLIO

## Bodero

The Cheapest Shop in Oz, if not the world, Ruah Tech was approached to develop an e-commerce platform to sell their revolutionary products that has the potential to disrupt the online retail market.

The screenshot shows a user interface for an e-commerce site named 'BODERO'. At the top, there's a search bar with placeholder text 'Search for products, brands and more...', a 'Create An Account' button, a 'MY BOX' icon with a notification badge (4), and a 'sign in' button. Below the header, there are links for 'All Categories' and 'STORE LOCATOR'. A 'BROWSE BY CATEGORY' dropdown menu is open. On the left, a 'QUICK PAY' section displays a list of four items: Mars Chocolate, Crunchy Biscuits, MilkMaid, and two other unnamed items, each with a quantity selector (set to 4) and a price of \$2. A 'CHECK OUT' button is at the bottom of this section. To the right, there are two promotional banners: one for a 'Cereals Box' with a 30% discount (A\$ 4) and another for a 'Makeup Box' (A\$ 4). The background features a green and white color scheme with abstract shapes.

The screenshot shows the homepage of 'Scripless'. The header features the company logo and navigation links: HOME, VISION, TTS IMPACT, SOLUTIONS, and WHITEPAPER. Below the header, there's a main heading 'FAST FORWARD TO THE OFFICE OF THE FUTURE' and a subtext 'Go Paperless with an automated, Secured, tamper-proof system'. A call-to-action button 'Download Whitepaper' is visible. The central visual is a 3D illustration of a person standing at a desk with a computer monitor displaying a blockchain network diagram, all set against a blue and green geometric background. A small orange paper boat is at the bottom of the illustration.

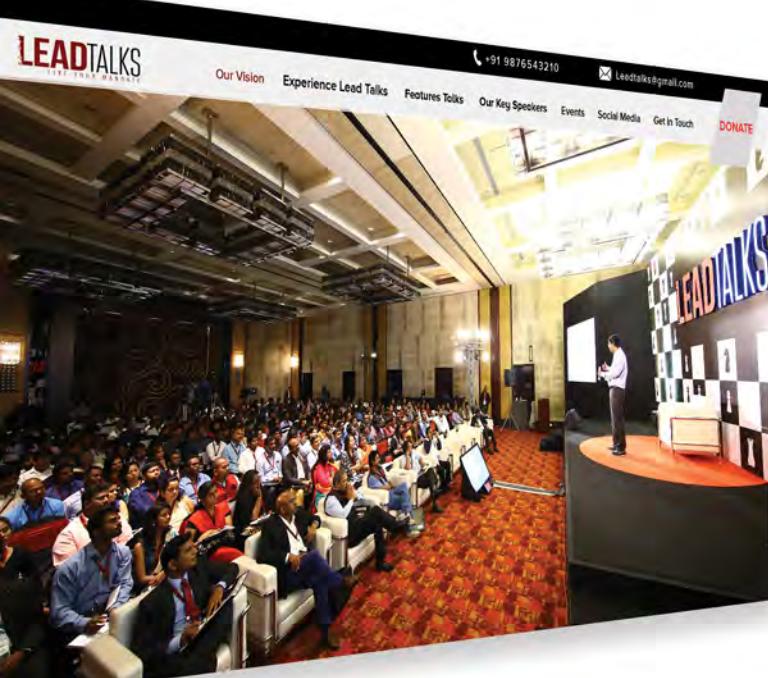
## Scripless Blockchain

Scripless carries the vision of reforming one of the greatest issues faced in all industries worldwide, moving from the outdated paper-based system to a new age of paperless world using blockchain technology – a distributed, secured and global platform that fundamentally changes what we can do online, how we do it, and who can participate.

## Revelation Movement

Vishal Mangalwadi is an international lecturer, social reformer, cultural & political columnist and author of seventeen books.

Ruah Tech is a proud technology partner for Vishal Mangalwadi and his initiative, the Revelation Movement that exists to re-establish the cultural authority of VERITAS (Truth).



## Leadtalks

LEADtalks reaches out and serves as a platform for young professionals to listen to real life-stories of people who have crossed hurdles and who have been through the refining fire to become heroes in their profession.

# PORTFOLIO

## Australian Medical Travel

Australian Medical Travel is one of the top medical tourism agency in Australia. Ruah Tech addressed their key issue of lack of a proper content management system and gave a fresh new UI/UX and built a new mobile responsive website.



A screenshot of the Compare &amp; Hire Australia website. The top navigation bar includes links for About us, Account, FAQ, More, and Login. On the left, there's a sidebar with filters like 'Price with Delivery cost', categories for Concrete &amp; Masonry, Mixing, Pumping &amp; Spraying, and Concrete Mixer (0.1). It also shows dates 20/12/2018 and 22/12/2018, and a location 'Ruah Tech Melbourne'. The main area shows 'Search Results (42 items found)' with a 'Sort By' dropdown set to 'Popularity'. Two concrete mixer products are listed: 'CONCRETE MIXER (0.1 CU MTR) 3CU.FT ELECTRIC' and another identical listing. Both show a price of '\$35.32', supplier information (Anand Riegel), and a 'HIRE' button. A 'Previous Hires' section shows a history of the same item. A green 'Compare Now' button is located at the top right of the search results.

## Compare & Hire

Ruah Tech designed and developed an online marketplace that is beneficial to both the suppliers and customers to search through thousands of plant and equipment, compare, select and book seamlessly receiving confirmation moments later.

# PORTFOLIO

## 3CKidz Care

3CKidz Care is committed to offering the highest quality care for Early Learning Centre (ELC) to primary aged kids.

Ruah Tech has partnered with 3cKids and built custom solutions for the child care web portal and custom modules that interact with Child Care Management Services (CCMS) applications that makes all process easy ranging from child enrollment, other day to day activities and attendance.



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### The world's largest selection of courses

Choose from over 80,000 online video courses with new additions published every month

Search for Courses

## GEM Learn

Ruah Tech has partnered with GEM College, an innovative and educational institution, as their digital marketing solutionist developing high level digital strategies, custom made landing pages, social media creative posts, copywriting, optimizing SEO, competitor analysis, creating clever content and marketing automation for their courses.

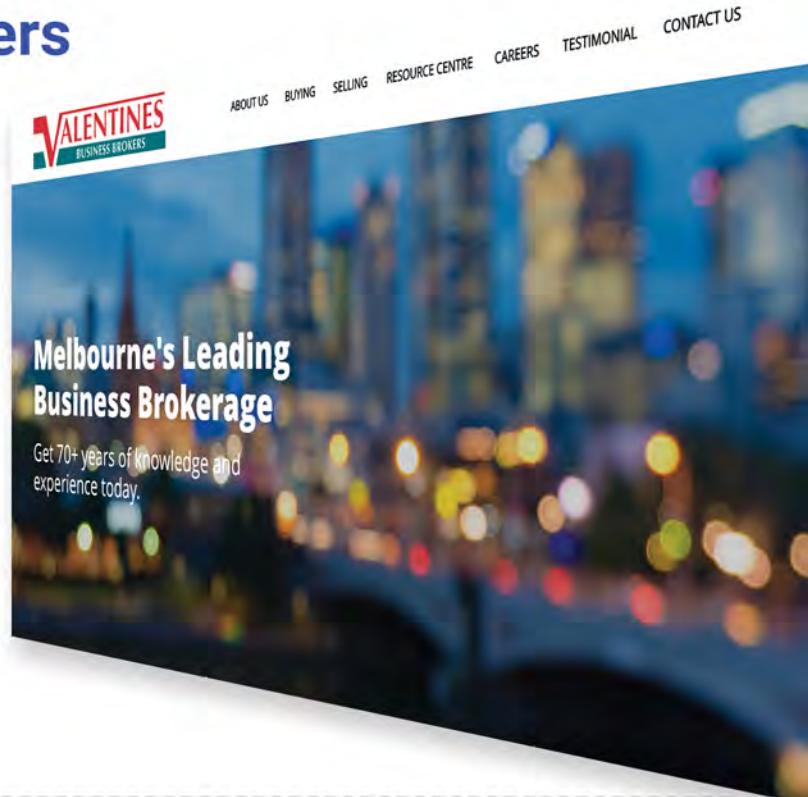
Ruah Tech has used all the digital channels to actively promote the training courses, boost business and gain visible online sales.

# PORTFOLIO

## Valentine Business Brokers

Since its inception in 1945 Valentines Business Brokers has been at the forefront of the business and real estate market.

Ruah Tech has developed an end to end customer relationship management system with both technical and functional expertise utilizing the latest technologies to build an open platform that supports global interaction with forums, conduct discussions and a user-friendly experience.



Training Tomorrow's Leaders !

The certifications you want and the skills employers need

## Digital Marketing Academy

The Digital Marketing Academy offers globally recognized, industry certifications in digital marketing and selling that are the most widely sought after by business, industry, education and learners.

Ruah Tech has designed the UI/UX, developed a new website and also worked out a marketing strategy to generate more leads.

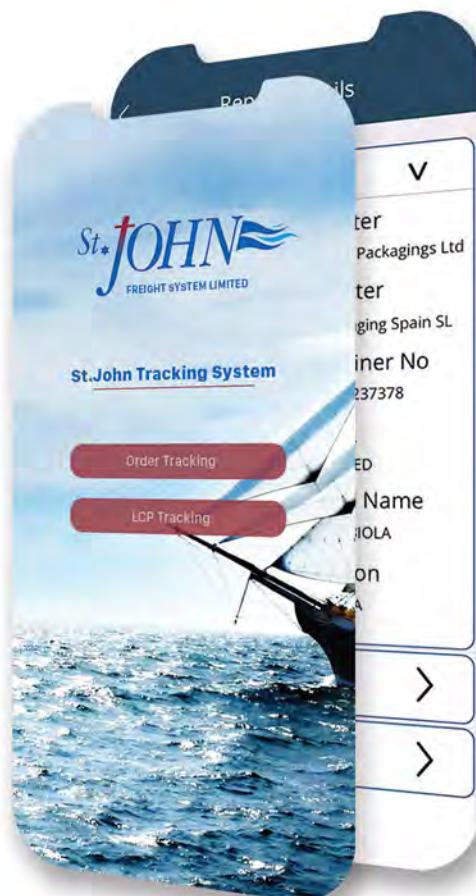
# PORTFOLIO

## Mobile Applications

### St. John Tracking

St.John's is a Global Shipping company with 52 offices in 18 Countries across 4 Continents. They needed to provide additional value to their clients and this is where Ruah Tech built a solution that combined their business objectives with the latest digital technology.

Ruah Tech created a highly sophisticated iOS application which helped create a competitive advantage whilst strengthening the reputation of the organisation and increasing productivity dramatically.



### Lets Join In

Ruah Tech is the technology partner for Lets Join In - the first social engagement platform that generates conversations between organisations and their intended audience.

Ruah Tech holds the International patent along with Lets Join In

# PORTFOLIO

## What The Kids Say?

What The Kids Say is a local search service platform for teens. The app will allow teens to review their favourite places and let the other teens know what's cool and uncool about every place around.

Ruah Tech is proud to build and maintain What The Kids Say App.



## CLIPS

### CLinical Information & Prescription Support

CLIPS aims to serve 40,000 remote medical centres spread across Kenya which will be helping more than 1500 patients a day at each of these medical centres that don't have a doctor in their reach.

Ruah Tech is proud to pioneer and build the software application and feed them into mobile tablets which will be provided to medical officers across the continent of Africa.



We want to change  
the way businesses  
speak, listen and  
share online.

# TESTIMONIALS

Ruah Tech was assigned the responsibility of designing and developing the Digital Marketing Academy website, and they did so excellently under budget, with a quick turn around and at the high standard required. We are impressed !!!

DIGITAL MARKETING ACADEMY,  
AUSTRALIA

"We recently engaged with Ruah Tech, they quickly understood our marketing needs and executed the brief with professionalism and in a timely fashion.

We will be working with Ruah Tech in future and will be highly recommending them to other companies we associate with."

DAVID DAWKINS  
GLORY GRAIN INTERNATIONAL

Thanks to Ruah Tech for bringing our passions to reality. It felt like you hand held us with your technology skills at every stage of development. We will highly recommend to anyone who needs your services

SHANTHI  
TROIKER EVENT DESIGNERS

We could not have imagined a better tech partner than Ruah Tech for our venture "Soul Tribe Europa". They went beyond our wildest expectations. We honestly never heard the word no, all we experienced from the start was a willingness to always find a way to deliver the vision.

ALBA BARRETT, CO-FOUNDER,  
SOUL TRIBE EUROPA

We have experienced Ruah Tech's relational approach to our business development, their comprehensive understanding of the importance of digitalization, and their absolute integrity in all dealings with us.

LUCEILLE OUTHRED  
GEM COLLEGE, AUSTRALIA

Ruah Tech has not simply been working to update our website's look, but they have walked through the whole new website with us personally, answered our questions, received our inputs, and offered options that have made our site more interactive. They have been there with us and for us through this process.

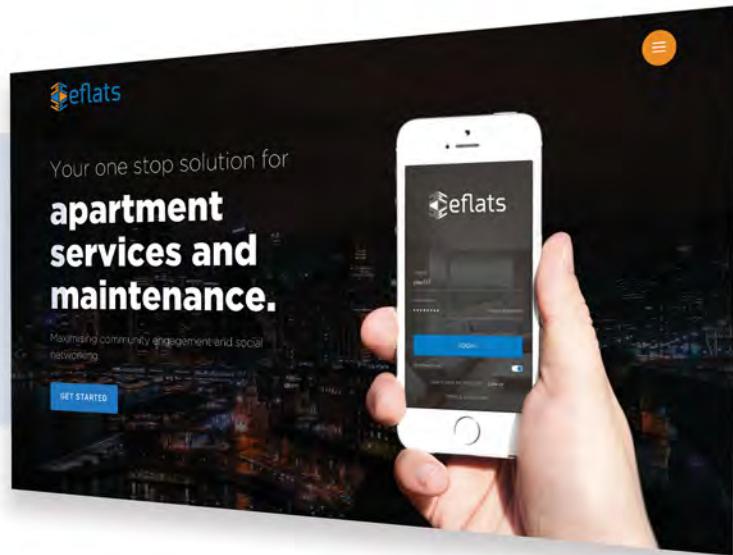
ADVOCATES INTERNATIONAL  
GLOBAL ADVOCACY ORGANISATION WITH REPRESENTATIVES IN 150+ COUNTRIES

## OUR PRODUCTS

### E-Flats

Your one stop solution for apartment services and maintenance.

[www.e-flats.com.au](http://www.e-flats.com.au)



### GEM Learn

With 1000+ e-Learning courses, all your life's learning in one place.

[www.gemlearn.com.au](http://www.gemlearn.com.au)

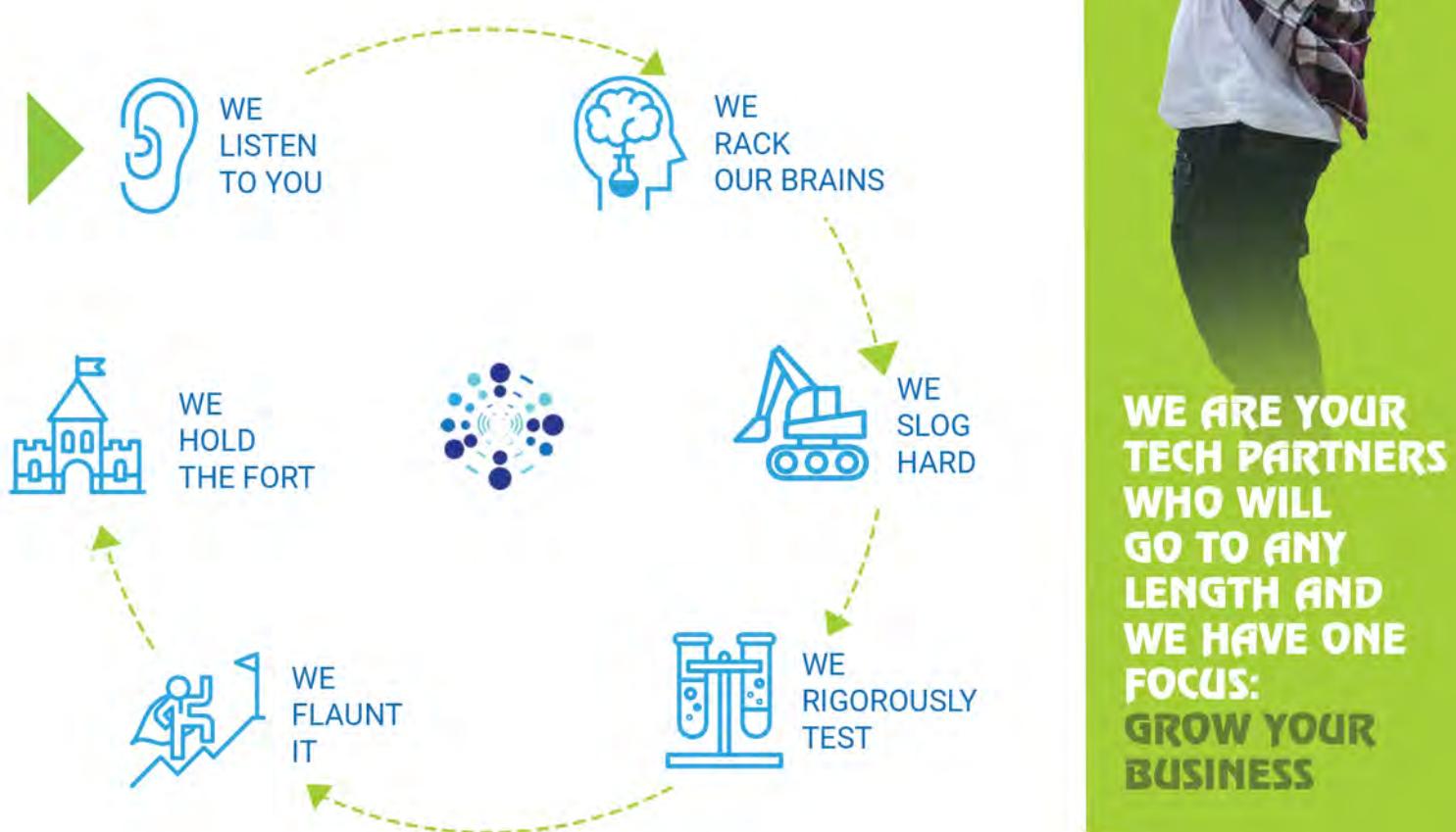
### B2B Brokers

Unique software for business brokers and realestate agents

[www.b2b-brokers.com](http://www.b2b-brokers.com)

# OUR PROCESS

Our development approach is tailored for each client to make the process smooth and effective. We journey with the client through every stage, collaborating closely, getting feedback, and refining the idea. As we follow a completely agile approach, we have the ability to quickly adapt to market changes and respond rapidly to obstacles.



## TECHNOLOGY PARTNERS

Project Management Tool:

 **Jira Software**

Document Collaboration:

 **Confluence**

Git Code Management:

 **Bitbucket**



*Ruah*  
Technologies and Solutions

Now that you're  
almost convinced,  
Let's talk.

## GET IN TOUCH

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